

## FOR IMMEDIATE RELEASE

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## BICYCLE RIDE ACROSS GEORGIA RETURNS TO HISTORIC ST. MARYS FOR ITS ANNUAL WINTERRIDE

**ST. MARYS, Georgia.,** (February 19, 2016) – The St. Marys Convention & Visitors Bureau is pleased to host the Bicycle Ride Across Georgia (BRAG) for its annual WinterRide from February 23-27 in St. Marys. The WinterRide is a seasonal tune-up ride and this will be the seventh year the WinterRide has found its home in St. Marys. There are an estimated 45-50 out of town visitors who will be staying in St. Marys for the four night, five day event. Attendees will enjoy visits to the St. Marys Submarine Museum, the Cumberland Island National Seashore Museum, Orange Hall, the Georgia Radio Museum & Hall of Fame, group dinners and trips to Cumberland Island National Seashore, Amelia Island, and Okefenokee Wildlife Refuge.

The group will have organized bike rides in St. Marys and on Amelia Island. St. Marys cycle enthusiasts are invited to join the 33-mile St. Marys Loop Ride, led by Terry Landreth of Camden Bicycle Center and local cyclists, on Wednesday February 24. Those interested in joining the group should meet at Cumberland Inn & Suites, the headquarter hotel by 9:30 a.m. to prepare for the 10 a.m. ride. All roads along the route are open to normal traffic and we ask that drivers keep alert and use caution when sharing the road. Besides having a fun well-traveled group of visitors from all over the U.S. visit, the benefits of having the cyclists explore St. Marys include an economic boost to restaurants, shops and attractions. Attendees also share the experiences earned in our coastal community, so we encourage residents to welcome the group with our usual southern hospitality.

BRAG is a not-for-profit organization dedicated to providing affordable quality bicycle tours in and across Georgia with an emphasis on bicycling fun, safety and education. BRAG offers annual group events that promote a healthy active lifestyle. The largest annual ride is the BRAG Summer Ride. St. Marys was the final city and hosted the End of Ride Party for 900 people at the St. Marys Waterfront Park in June 2013.

For additional information contact the St. Marys Welcome Center at <u>VisitStMarys.com</u> or call 912-882-4000 or visit <u>brag.org</u> for complete details.



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